

Catching Cupid 2016

Splash & Dash 5K

January 1, 2016

Dear Business Owner,

It is a pleasure to contact you regarding sponsorship opportunities for the Arizona Desert Dolphins Synchronized Swim Team, a 501(c) (3) not-for-profit organization, Tax ID number: 20-54220016. Our team works with young girls, teaching the beautiful and unique sport of synchronized swimming, a sport which combines unique overall body strength and flexibility, aerobic conditioning, musical interpretation, dramatic showmanship, close teamwork and split-second timing.

The Arizona Desert Dolphins Synchronized Swim Team is comprised of 80+ members from the East Valley served by 10 dedicated coaches. We represent the local community at competitions ranging from the state to national level with internationally ranked athletes and award-winning coaches.

While our priority is to produce competitive swimmers, it is our philosophy to welcome swimmers of all abilities and we place equal importance on building confidence and character. Our team works hard to set and accomplish goals and inspires our athletes to have the confidence to work hard to attain these goals, both in the sport and in their personal lives. In addition, through synchronized swimming we are seeking to train young women to have a healthy and active lifestyle not only during their youth, but also for the rest of their lives. We believe these foundations will impact not only these young women, but also future generations to come. Your sponsorship can help us succeed in these objectives as we strive to open the eyes of young athletes to their full potential.

We are currently approaching local companies and organizations for sponsorship of our 5th Annual Catching Cupid Event, featuring a Splash & Dash and a 5K in both youth and adult categories. The event will be held Saturday, February 6, 2016 at the Skyline Aquatic Facility in Mesa, Arizona. The attached sponsorship proposal outlines the various sponsorship needs of the team; monies raised support pool and competition fees, equipment, costumes, travel and clinic and training opportunities for athletes and coaches. Your donation is tax-deductible and will be recognized via the benefits outlined on the attached form.

Thank you for your time, consideration and interest in supporting the Arizona Desert Dolphins Synchronized Swim Team and this beautiful and challenging sport. If you have any questions or need additional information, please do not hesitate to contact us or visit our website: www.azdolphins.com
We look forward to hearing from you soon.

Sincerely,
Lorette Haynes
President and Head Coach
Arizona Desert Dolphins

Attachment: Sponsorship Levels and Benefits

Sponsorship Levels

Sponsor Benefits	Premier	Gold	Silver	Bronze
Logo prominently displayed with links to sponsor website on: <ul style="list-style-type: none"> • Triathlon website • Arizona Desert Dolphins website • Arizona Desert Dolphins Facebook page 	✓	✓	✓	✓
Business name placed in the Active.com event listing	✓	✓	✓	✓
Coupon, ad, or product sample placed in event "goodie" bags **	✓	✓	✓	✓
Sponsor banner (provided by sponsor) displayed at the event	✓	✓	✓	
Sponsor logo* on the back of every T-shirt	✓	✓	✓	
Display table for sponsor to use at the event	✓	✓		
Business listed with sponsorship level on all advertising websites and on event listing *	✓	✓		
Business name announced throughout the event	✓			
Five (5) Complimentary event registrations	✓			
<i>Investment</i>	<i>\$5,000</i>	<i>\$2,500</i>	<i>\$1,000</i>	<i>\$500</i>

Additional Sponsorship Opportunities

Water Station Sponsor (\$200)

- Banner / signage placed at one water station along the race route
- Logo on the back of the event T-shirt *
- Coupon, ad, or product sample placed in event "goodie" bags **

Transition Area Sponsor (\$200)

- Banner / signage placed at transition area
- Logo on the back of the event T-shirt *
- Coupon, ad, or product sample placed in event "goodie" bags **

In-Kind Donation Opportunities

- Assorted fruit for the post-race table
- Bagels, energy bars, or trail mix
- Water bottles, coffee, energy or athletic beverages
- First aid bottles, hand sanitizer, or sunscreen samples

www.azdolphins.com
www.tricatchingcupid.com

* Deadline for T-shirt logos is January 24, 2016
 ** Deadline for goodie bag items is February 1